

CUSTOM NAME BADGES

Wide array of standard plastic and foil colors

Choice of reverse attachment

Personalize with convenient P-Touch or Dymo tape machine

Many Classic Badges have a name channel to help with the placement of the printed name

..... 500 piece minimum order quantity

Our Classic line of molded name badges is perfect for those customers who prefer to personalize by using a P-Touch or Dymo tape machine.

- Available in 23 standard plastic colors and 30 standard foils.
- Choose from 8 different shapes and sizes.
- Name channel for P-Touch



Total Badge Size: 2-3/4" x 1-3/4" <small>1/2" name channel</small>	Total Badge Size: 2-3/4" x 1-5/8" <small>1/2" name channel</small>	Total Badge Size: 3-1/8" x 2-1/8" <small>1/2" name channel</small>	Total Badge Size: 3" x 1-1/2" <small>3/8" name channel</small>	Total Badge Size: 3" x 1-1/2" <small>includes 1/2" recessed name channel</small>
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All options can be engraved. See engraving options below.

Quantity:	500	1,000	2,500	5,000	10,000	25,000	50,000	100,000
No Print:	\$ 1.15	\$ 0.70	\$ 0.55	\$ 0.45	\$ 0.38	\$ 0.36	\$ 0.34	\$ 0.32
1 color:	\$ 1.70	\$ 1.05	\$ 0.72	\$ 0.65	\$ 0.55	\$ 0.50	\$ 0.45	\$ 0.40
2 color:	\$ 1.85	\$ 1.20	\$ 1.00	\$ 0.80	\$ 0.65	\$ 0.60	\$ 0.55	\$ 0.50
3 color:	\$ 2.10	\$ 1.45	\$ 1.10	\$ 0.90	\$ 0.75	\$ 0.65	\$ 0.60	\$ 0.55
Full Color:	\$ 0.25	\$ 0.25	\$ 0.22	\$ 0.22	\$ 0.20	\$ 0.20	\$ 0.15	\$ 0.15
Each Add. Color:	\$ 0.25	\$ 0.25	\$ 0.22	\$ 0.22	\$ 0.20	\$ 0.20	\$ 0.15	\$ 0.15
Non-White Plastic Base:	\$ 0.45	\$ 0.25	\$ 0.20	\$ 0.15	\$ 0.10	\$ 0.08	\$ 0.06	\$ 0.05

Price includes one color print on a white base. Protective film and preferred pin attachment included. Plate Charge: \$50 per color. For magnet back add \$1.25 each.

Name Badge Engraving								
This price is just for the engraving. To figure your price please look above to get your badge price according to what colors and quantities you need. Add the below cost for a total.								
100	250	500	1000	2500	5000	10000	25000	50000+
\$ 5.50	\$ 5.00	\$ 4.75	\$ 4.50	\$ 4.00	\$ 3.50	\$ 3.25	\$ 3.00	\$ 2.75
If you do not need any printing and would like a basic badge we can engrave the badge. Look at the SNAPS option on P. F11 for brand recognition.								
EACH PRICE		Includes stock non-printed pin back badge and engraving						
\$ 7.00		For Magnet back add \$ 1.25						

Bulk Order, Warehouse & Web-order Engraved Badges

Custom order your company's name badges at your estimated annual usage. We will stock the badges here for you. As you hire a new employee or promote management each store simply hops on to your brand's website and orders. We will engrave the badge and ship them directly to the store.





SNAPS! is a revolutionary concept in Name Badges, combining P.O.P. promotional messages and employee identification all at the same time - WITH A SNAP!

The SNAPS! program is simple. A Stoffel name badge is the basis of the program - identifying your employee and your company logo; the SNAPS! is a 4-color laminate that highlights your latest promotional message and can be changed as often as you like!



- Announce Current Sales
- Enhance Your Promotions
- Develop Holiday Themes
- Request Customer Feedback

	2 Sq. inches	3 Sq. inches	4 Sq. inches	5 Sq. inches	6 Sq. inches	7 Sq. inches	8 Sq. inches	9 Sq. inches
1,000	\$ 0.70	\$ 0.72	\$ 0.73	\$ 0.74	\$ 0.75	\$ 0.76	\$ 0.77	\$ 0.78
2,500	\$ 0.54	\$ 0.55	\$ 0.56	\$ 0.57	\$ 0.58	\$ 0.59	\$ 0.60	\$ 0.61
5,000	\$ 0.43	\$ 0.44	\$ 0.45	\$ 0.46	\$ 0.47	\$ 0.48	\$ 0.49	\$ 0.50
10,000	\$ 0.32	\$ 0.34	\$ 0.36	\$ 0.38	\$ 0.39	\$ 0.40	\$ 0.41	\$ 0.42
25,000	\$ 0.28	\$ 0.30	\$ 0.32	\$ 0.33	\$ 0.34	\$ 0.35	\$ 0.36	\$ 0.37
50,000	\$ 0.24	\$ 0.26	\$ 0.28	\$ 0.30	\$ 0.31	\$ 0.32	\$ 0.33	\$ 0.34
100,000	\$ 0.20	\$ 0.22	\$ 0.24	\$ 0.26	\$ 0.27	\$ 0.28	\$ 0.29	\$ 0.30
250,000	\$ 0.15	\$ 0.17	\$ 0.19	\$ 0.21	\$ 0.22	\$ 0.23	\$ 0.24	\$ 0.25
500,000	\$ 0.12	\$ 0.14	\$ 0.16	\$ 0.18	\$ 0.19	\$ 0.20	\$ 0.21	\$ 0.22

Showcase Name Badges

Actual Size: 3" x 2"
 Plate Charge: \$50 per color
 Magnet Attachment: Add \$1.25/badge



Badge Color Options:
 White
 Brushed Gold
 Brushed Silver
 Black

Executive Name Badges

Actual Size: 2 5/8" x 1 1/4"
 Plate Charge: \$50 per color per design
 Magnet Attachment: Add \$1.25/badge



Quantity:	100	250	500	1,000	2,500	5,000	10,000	25,000
1 color:	\$ 3.43	\$ 2.37	\$ 1.68	\$ 1.36	\$ 1.08	\$ 1.00	\$ 0.90	\$ 0.80
2 color:	\$ 3.60	\$ 2.54	\$ 1.85	\$ 1.53	\$ 1.24	\$ 1.16	\$ 1.05	\$ 0.95
3 color:	\$ 3.78	\$ 2.71	\$ 2.03	\$ 1.70	\$ 1.41	\$ 1.33	\$ 1.25	\$ 1.15
4 color:	\$ 3.94	\$ 2.88	\$ 2.19	\$ 1.86	\$ 1.58	\$ 1.50	\$ 1.40	\$ 1.30
Each Add. Color:	\$ 0.40	\$ 0.40	\$ 0.40	\$ 0.35	\$ 0.35	\$ 0.35	\$ 0.30	\$ 0.30

Simply Names Software

Personalize inserts for your Window Badge in seconds with our Simply Names Templates.

- Paper inserts/protective plastic included in each order and off the shelf
- Window badges are used over and over again by changing the inserts
- PC compatible only
- Inserts slide through opening on side

www.dotitlabels.com



1.800.642.3687

NAME BADGES

FRONT OF THE HOUSE

